



GLOWGETTER
REBECCA KIOKO

FRESHNESS



A unique fusion
of skincare
expertise,
community
support, and
transformative
insights.





PROBLEM

- Social media has fueled overconsumption in the beauty industry
- Users often watch short videos and quickly buy products without considering their efficacy or suitability for their skin.
- This trend perpetuates the misconception that expensive products are superior, neglecting affordable options that can yield similar results.





SOLUTION

SKINCARE INSIGHT

GlowGetter offers a solution by providing a platform for verified dermatologists and customers to interact and give feedback on trending products.

SOLUTION



**Informing
on
skincare**



**Empowering
informed
choices**



**Fostering
responsible
consumption**

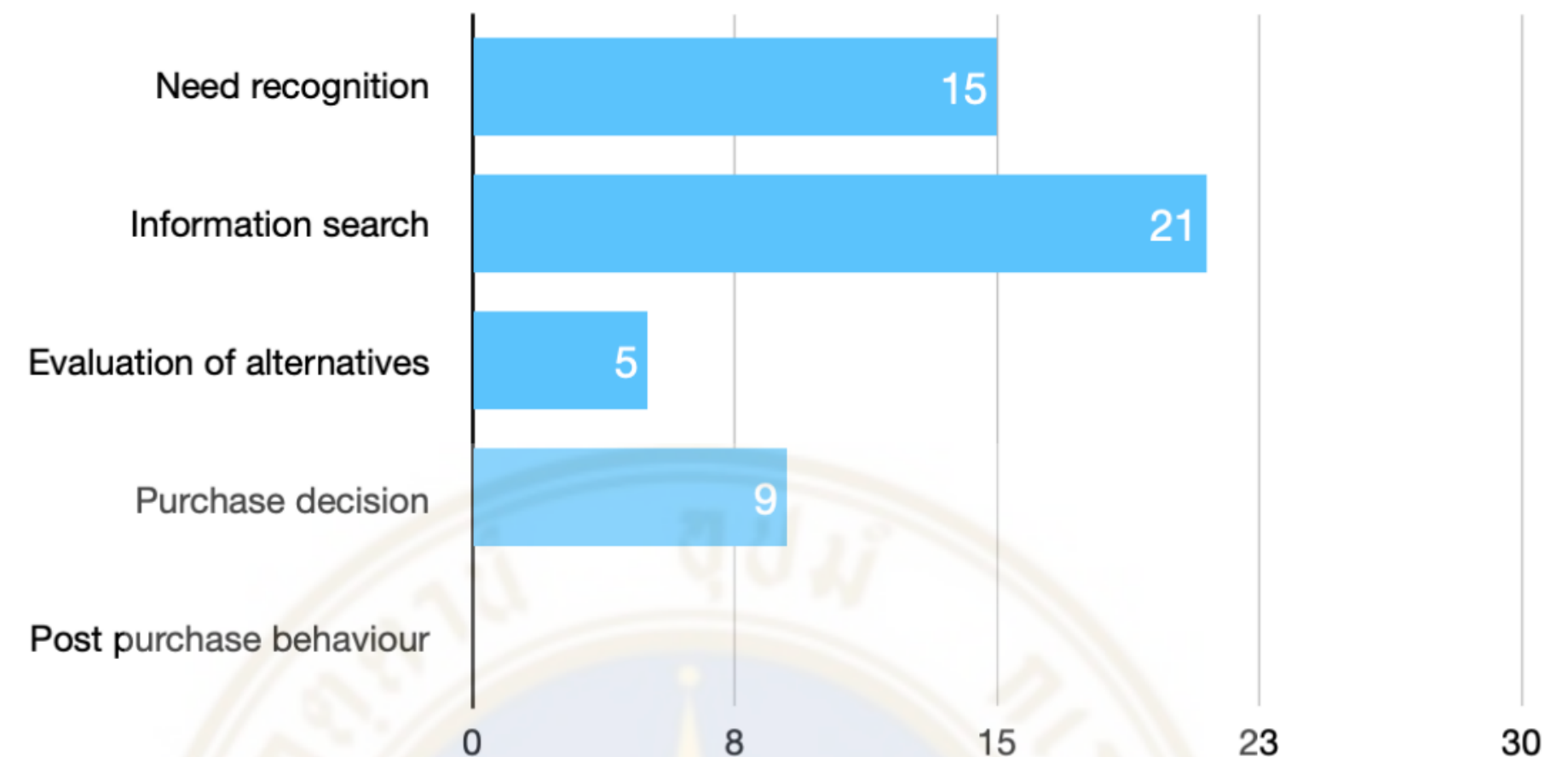




- The proliferation of social media has fueled a culture of instant gratification and trend-driven consumer behavior, particularly in skincare.
- Consumers increasingly seek expert guidance to navigate the vast array of skincare products available in the market.

WHY NOW?

Social media influencers affects on buying process of skincare

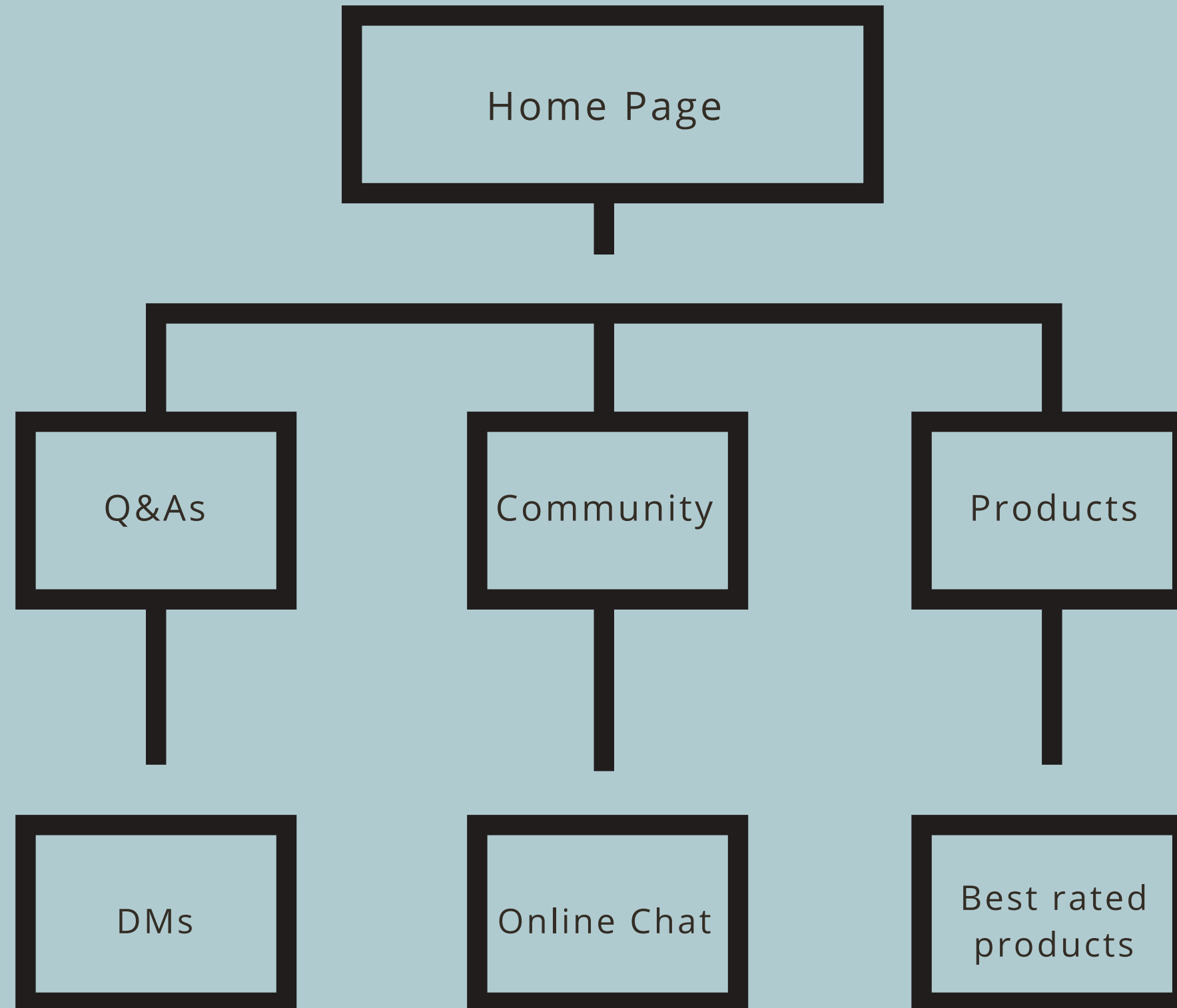




MARKET

Skincare Enthusiasts
Beauty Consumers
Informed Shoppers
Budget-Conscious Consumers
Beginners in Skincare

FLOW CHART



PRODUCT MOCKUP

Improved Navigation

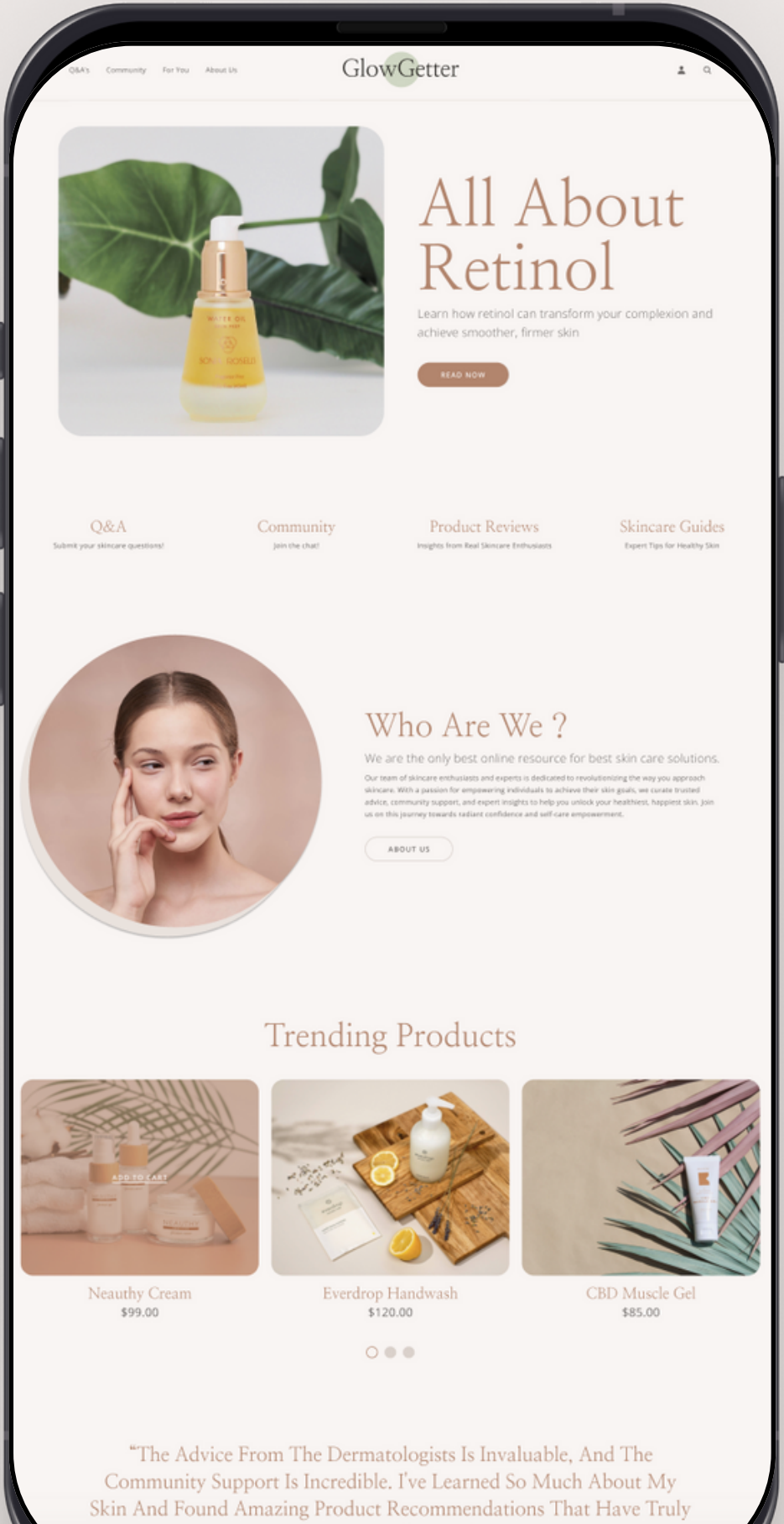
Nav bar gives quick access to the most frequently visited pages.

New Tone of Voice

Our voice and tone will be friendly but not casual; smart but not pretentious.



PRODUCT MOCKUP



All About Retinol

Learn how retinol can transform your complexion and achieve smoother, firmer skin

READ NOW

Q&A

Submit your skincare questions!

Community

Join the chat!

Product Reviews

Highlights from Real Skincare Enthusiasts

Skincare Guides

Expert Tips for Healthy Skin



Who Are We ?

We are the only best online resource for best skin care solutions.

Our team of skincare enthusiasts and experts is dedicated to revolutionizing the way you approach skincare. With a passion for empowering individuals to achieve their skin goals, we curate trusted advice, community support, and expert insights to help you unlock your healthiest, happiest skin. Join us on this journey towards radiant confidence and self-care empowerment.

ABOUT US

Trending Products



Neaughty Cream
\$99.00



Everdrop Handwash
\$120.00



CBD Muscle Gel
\$85.00



"The Advice From The Dermatologists Is Invaluable, And The Community Support Is Incredible. I've Learned So Much About My Skin And Found Amazing Product Recommendations That Have Truly

TEAM ROLES



HTML Developer

Structure website layout, ensuring compatibility.



CSS Stylist

Design website appearance, establishing the brand's aesthetics.



JavaScript Engineer

Enhance website functionality that helps with interactivity



Content Curator

Gather and manage textual and graphic content.



GLOWGETTER

**Reshaping the way
people approach
skincare for healthier,
happier skin.**